

COPENTAGEN

12-16 SEPTEMBER 2025

Bella Center, Copenhagen - Denmark



EXHIBITION & SPONSORSHIP MANUAL

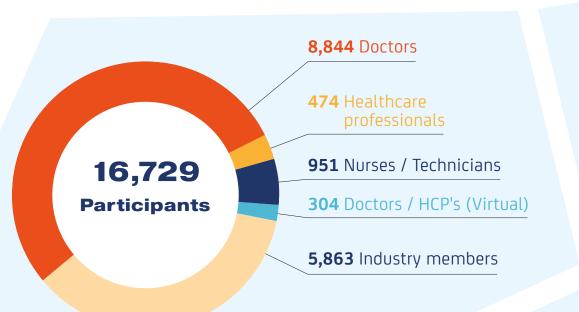
www.congress.escrs.org







BARCEL NA22 Congress Overview



33
Parallel Rooms



5 Days





BARCEL NA22

Congress Overview



5Main
Symposia



80 Wet Labs



11 Dry Labs



84
Training
Lab Slots



100 Escape Slots



111 Instructional Courses



4Research
Symposia



337 Free Papers



393
Presented
Posters



12 Getting it wrong Videos



291 Videos in the Library

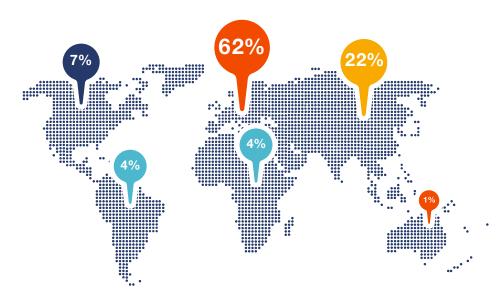


14 Arenas



Countries Represented

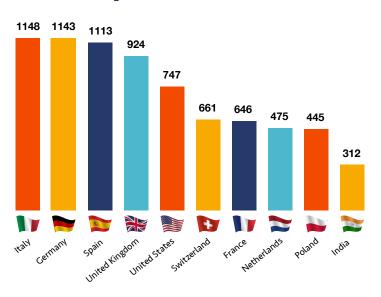
Continent overview



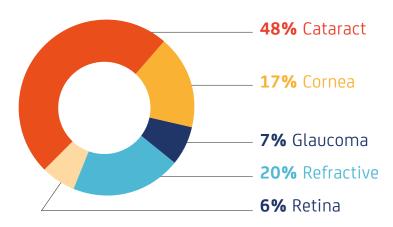
126 Countries



Top 10 Countries



Professional Interest of attendees

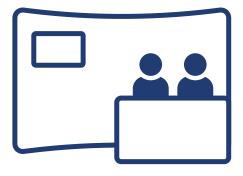




Industry Participation



9,777Sold SQM



300+ Exhibitors



24 Symposia



10,000

Overall attendees at industry symposia

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Welcome Message

Dear Industry Partners,

We are delighted to inform you that the 43rd Congress of the ESCRS will take place in Copenhagen, Denmark, from 12 to 16 September 2025.

After an immensely successful ESCRS Congress in Barcelona in 2024, with record numbers in terms of attendance but also a huge variety of new initiatives, we are very excited to invite the ESCRS community to Copenhagen, a city that embraces both tradition and innovation, creating a captivating blend of oldworld charm and modern sophistication. Copenhagen is a city that embraces diversity and inclusivity. It's a place where people from all walks of life come together and create a harmonious community.

Having taken place in Copenhagen last in 2016, the Congress will again be a new opportunity to share the latest advances and innovations in the field of ophthalmology, to get to know the latest industry offerings, as well as to network with colleagues and experts from around the world!

The Congress Programme will feature Main Symposia, Instructional Courses, Wetlabs, Video Sessions, Posters and Oral Presentations as well as a variety of other special interest days and sessions.

As you know ESCRS is committed to promoting excellence in clinical practice, research and education, as well as to fostering a culture of sustainability and social responsibility.



The 43rd Congress of the ESCRS will continue the efforts initiated at the previous congresses to reduce the environmental impact of our events.

We encourage you to join us in this endeavour and to contribute to making this Congress a green and inclusive event.

We look forward to seeing you at the 43rd Congress of the ESCRS in the beautiful and welcoming city of Copenhagen.

Kind regards,

Prof. Filomena Ribeiro

ESCRS President



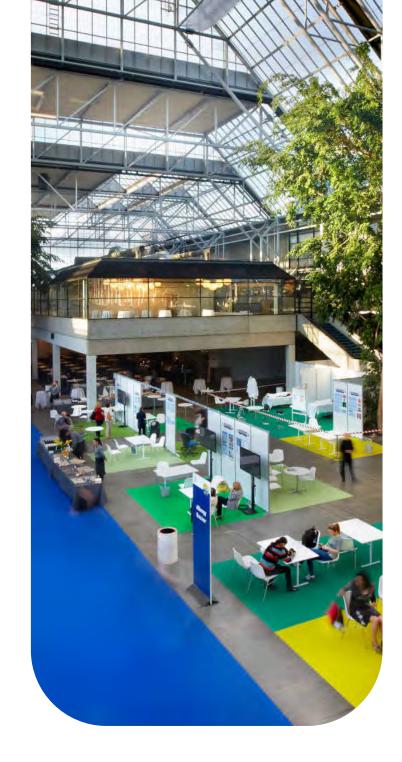






Friday 12 September 2025

	Hall A1 (Plenary)	Hall D1	Hall D4	Auditorium 11	Hall D5	Auditorium 10	Surgical Skills Labs Hall D3	Exhibit Halls B, C & E		
07:00-08:00										
08:00-09:00										
09:00-10:00										
10:00-11:00			The Global							
11:00-12:00	ESCRS	Cornea Day – organised by the Cornea Committee	Refractive Summit 08:00-14:30			Glaucoma Day - organised by				
12:00-13:00	iNovation® 08:15-16:30 ADDITIONAL REGISTRATION	of ESCRS and Eu-Cornea 08:00-16:30 ADDITIONAL		WSPOS Day		the Glaucoma Committee of the ESCRS and EGS				
13:00-14:00	FEES APPLY	REGISTRATION FEES APPLY				- organised by the The World Society of Paediatric		08:00-17:30 ADDITIONAL REGISTRATION FEES APPLY		
14:00-15:00				Ophthalmology and Strabismus 07:30-21:00	YO Main		Surgical Skills Labs	Exhibition 12:00-17:00		
15:00-16:00						ADDITIONAL REGISTRATION FEES APPLY	Symposium 14:30-15:45		14:15-16:15 ADDITIONAL REGISTRATION FEES APPLY	
16:00-17:00			Digital OR IME Forum 16:00-17:00							
17:00-18:00		Main Symposium Managing Complications	Instructional		Instructional Courses		Surgical Skills Labs 17:00-19:00			
18:00-19:00		of Corneal Refractive Surgery 17:00-19:00	Courses 17:15-18:45		17:15-18:45		ADDITIONAL REGISTRATION FEES APPLY			
19:00-20:00										
20:00-21:00										







Saturday 13 September 2025



	Hall A1 (Plenary)	Hall D1	Hall D4	Hall D2	Hall B1-M3 / B1-M5 / B2-M1 / B3-M1 / Auditorium 15		Auditorium 12	Auditorium 11	Course Room 18/19	Hall A2 (Arena)	Hall B2-M5	Hall D5	Surgical Skills Labs Hall D3	Exhibit Halls B, C & E	Balcony 2
07:00-08:00															
08:00-09:00				Clinical			AGM 08:00-08:30						Wetlabs / Drylabs 08:00-10:00		
09:00-10:00		Refractive Surgery Didactic Course Part 1 08:30-10:15		Research Symposium 08:00-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Surgical pearls - Re- fractive intraocular 08:30-09:10 Surgical pearls - Refractive Cornea 09:10-09:50	Instructional Courses 08:30-10:00 -	ESONT Course 08:30-09:30 ESONT	ADDITIONAL REGISTRATION FEES APPLY		Presented Poster
10:00-11:00	Opening Ceremony & Binkhorst Medal Lecture		Young Ophthalmologists Programme 08:30-12:30									Course 09:30-10:30			Session (3 pods) 09:15-10:45
11:00-12:00	Main Symposium: ESCRS Guidelines -	Refractive Surgery Didactic Course Part 2 10:45-12:25		Clinical Research	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30	YOFS Sustainability Arena 11:00-11:45	Instructional Courses 11:00-12:30		Wetlabs / Drylabs 10:45-12:45 ADDITIONAL		Presented Poster
12:00-13:00	what we should be doing 11:00-13:00	10:45-12:25		Symposium 11:00-13:00									REGISTRATION FEES APPLY		Session (ESONT) 11:30-13:00
13:00-14:00		Satellite 13:00-14:00	Satellite 13:00-14:00			Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00				Satellite 13:00-14:00		Exhibition 09:00-17:00	
14:00-15:00			Young	Clinical	Instructional Courses	Instructional Courses	Instructional Courses	Instructional Courses	Instructional Courses	Arena Debate Mix-and Match IOL optical designs is my first approach!		ESONT Course	Wetlabs / Drylabs		Presented Poster Session (3 pods)
15:00-16:00	Near Live Surgery Session 14:15-16:30	Refractive Surgery Didactic Course Part 3 14:15-16:55	Ophthalmologists Programme 14:25-16:00	Research Symposium 14:15-16:25	14:15-15:45	14:15-15:45	14:15-15:45	14:15-15:45	14:15-15:45	first approach! 14:30-15:15 Arena Forum Surgical Presbyopic solutions (laser, phakic, lensectomy) 15:20 - 15:50	Beginner Medical Writing Workshop 14:30-17:30	14:30-15:30	14:15-16:15 ADDITIONAL REGISTRATION FEES APPLY		14:15-15:45
16:00-17:00			Refractive		Instructional Courses	Satellite 16:15-17:15	Satellite 16:15-17:15	Instructional Courses	Sustainability Symposium 16:15-17:15		ADDITIONAL REGISTRATION REQUIRED	ESONT Course 16:15-17:15			
17:00-18:00	Video Symposium on Getting	Presbyopia Workshop	Surgery IME Forum 16:45-17:45	Clinical Research Symposium 16:30-18:30	16:15-17:45			16:15-17:45					Wetlabs / Drylabs 16:30-19:15		Presented Poster Session (3 pods) 17:00-18:00
18:00-19:00	it right 16:45-18:45	17:15-18:30											ADDITIONAL REGISTRATION FEES APPLY		
19:00-20:00															
20:00-21:00															



Sunday 14 September 2025



	Hall A1 (Plenary)	Hall D1	Hall D4	Hall D2	Auditorium 11	Auditorium 10	Hall B2-M5	Hall B1-M3 / / Hall B3-M1 / ium 12-15	Hall A2 (Arena)	Hall B1-M5	Hall B2-M1	Hall D5	Hall B3-M5	Surgical Skills Labs Hall D3	Exhibit Halls B, C & E	Balcony 2	Course Room 18-19
07:00-08:00																	
08:00-09:00	EU Clinical Trial Spotlight				Instructional	Dementia & Cataract Surgery	Instructio	onal Courses	Surgical pearls - Cataract 08:30-09:10		Instructional	ESONT Course 08:15-09:15	Free Paper	Wetlabs / Drylabs 08:00-10:00			
09:00-10:00	Symposium	Basic Visual Optics Course 08:30-10:30	Refractive RIOL IME Forum	Satellite 09:30-10:30	Courses 08:30-10:00	Symposium 08:30 - 10:00		0-10:00	Surgical pearls - Complex Cataract 09:10-09:50	LBI Symposium Module 1	Courses 08:30-10:00	Satellite 09:30-10:30	Session 08:30-10:00	ADDITIONAL REGISTRATION FEES APPLY		Presented Poster Session (3 pods)	
10:00-11:00	Heritage Lecture 10:30-11:00		09:30-10:45						World Café Innovative Approches in	09:00-11:00				Wetlabs /		09:15-10:45	
11:00-12:00	Main Symposium: IOL: Classification.	Basic Visual Optics Course 10:50-12:30		Instructional Courses 10:45-12:15	Courses	Instructional Courses 10:45-12:15		onal Courses 5-12:15	Refractive Surgery 10:00-11:30	LBI	BoSS Are you satisfied? From burned out to	ESONT Scandinavian Symposium 10:45-12:15		Drylabs 10:45-12:45 ADDITIONAL			Instructional Courses 10:45-12:15
12:00-13:00	Design and solutions 11:00-13:00								YOFS Arena 12:00-12:45	Symposium Module 2 11:30-13:00	burning bright 11:00 - 12:30			REGISTRATION FEES APPLY	Exhibition		
13:00-14:00		Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00		tellite 0-14:00	World Café Mastering Complications in Cataract Surgery 12:45-14:15			Satellite 13:00-14:00			09:00-17:00		
4:00-15:00		Basic Visual				Instructional Courses	Instructional Courses	Case Reports	Arena Debate Opposite Clear Cornea Incisions is	LBI Symposium	ESCRS Euretina Symposium	FSONT	Free Paper Session 14:00-15:30	Wetlabs / Drylabs		Presented Poster Session	
15:00-16:00		Optics Course 14:15-15:55		JSCRS Symposium 14:30-16:30	YO Sustainability Roundtable 15:00-15:45	14:15-15:45	14:15-15:45	14:15-15:45	my first approach! 14:30 - 15:15 Arena Forum KLEX Evidence-ES- CRS Refractive Guidelines 15:20-15:50	Module 3 14:00-16:00	14:15-15:45	ESONT Course 14:45-15:45	14.00 13.00	14:15-16:15 ADDITIONAL REGISTRATION FEES APPLY		(3 pods) 14:15-15:45	Advanced Medical Writing
.6:00-17:00	FEBOS Exam Cert. Video								World Café Innovative Approaches in Presbyopia 16:00-17:30			ESONT Workshop 16:15-17:15	Free Paper				Workshop 14:30-17:30 ADDITIONA REGISTRATIO
17:00-18:00			Outurate Elst	BoSS Course on implicit bias 16:45-18:15	Instructional Courses 16:45-18:15	Instructional Courses 16:45-18:15		onal Courses 5-18:15	World Café		Instructional Courses 16:45-18:15		Session 16:30-18:00	Wetlabs / Drylabs 17:00-19:00		Presented Poster Session (3 pods) 17:00-18:00	REQUIRED
18:00-19:00	16:30-18:30	IIIC Symposium The Perfect Save:	16:45-18:45						Problem Solving in Corneal Surgery 17:30-19:00			PAAO 17:45-19:15		ADDITIONAL REGISTRATION FEES APPLY			
19:00-20:00		Challenging Cases Managed by International Experts 18:30-20:00															
20:00-21:00																	



Monday 15 September 2025



	Hall A1 (Plenary)	Hall D1	Hall D4	Hall D2	Auditorium 10-11 / Hall A3	Auditorium 12-15 / Hall B1-M3 / Hall B3-M1 / Course Room 18-19	Hall A2 (Arena)	Hall B1-M5	Hall B2-M1	Hall B2-M5	Hall D5	Hall B3-M5	Surgical Skills Labs Hall D3	Exhibit Halls B, C & E	Balcony 2
07:00-08:00															
08:00-09:00 09:00-10:00	CSCRS Symposium 08:15-10:15			Courses	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Surgical pearls - Anterior Segment surgery 08:30-09:10 Surgical pearls - Cornea-DMEK 09:10-09:50	BoSS - Course Combating unconscious gender bias in	Case Report 08:30-10:00	Toric IME Forum 09:00-10:15	AAO Mini Symposium 09:00-10:00	Free Paper Session 08:30-10:00	Wetlabs / Drylabs 08:00-10:00 ADDITIONAL REGISTRATION FEES APPLY		Presented
10:00-11:00	Main Symposium:	The Orbis Symposium 10:30-12:00	Workshop Critical Reading of Scientific Articles	Courses	Instructional Courses 10:30-12:00	Instructional Courses 10:30-12:00	09:10-09:50	ophthalmology, industry and research - an evidence based practical course 09:00-11:00	Instructional Courses 10:30-12:00	Instructional Courses 10:30-12:00	Ophtalmology Foundation 10:30 - 12:00		Wetlabs / Drylabs 10:45-12:45		Poster Session (3 pods) 09:15-10:45
12:00-13:00	Future proofing Ophthalmology: Demographics & Clinical Practice 11:00-13:00		10:00-12:30		Satellite					Phaco Complex			ADDITIONAL REGISTRATION FEES APPLY	Exhibition 09:00-17:00	
13:00-14:00 14:00-15:00	Surgical Video:		JCRO		13:00-14:00 Instructional Courses	Instructional Courses 14:15-15:45	Arena Debate Enhancement surpery : Always surface ablation! 14:45 - 15:30		Instructional Courses	Cases 13:00-14:00 Instructional Courses	IIT Workshop	Free Paper Session 14:00-15:30	Wetlabs / Drylabs 14:15-16:15		Presented Poster Session (3 pods)
15:00-16:00	Getting it wrong 14:15-16:15		Symposium 14:15-16:15	Digital Session 14:30-16:30	14:15-15:45	11.13 13.13	surface ablation! 14:45 - 15:30 Arena Forum Al in Refractive Surgery Decision Making process 15:35 - 16:15		14:15-15:45	14:15-15:45	14:30-16:00		ADDITIONAL REGISTRATION FEES APPLY		14:15-15:45
16:00-17:00 17:00-18:00					Instructional Courses 16:15-17:45	Instructional Courses 16:15-17:45	ESONT Pub Quizz 16:30-18:00		Instructional Courses 16:15-17:45	Instructional Courses 16:15-17:45		Free Paper Session 16:30-18:00	Wetlabs / Drylabs		Presented Poster Session
18:00-19:00													17:00-19:00 ADDITIONAL REGISTRATION FEES APPLY		(3 pods) 17:00-18:00
19:00-20:00															
20:00-21:00															



Tuesday 16 September 2025

	Hall D1	Hall D4	Hall D2 / Auditorium 10-11-12	Hall B3-M5
07:00-08:00				
08:00-09:00	Condinuin			Free Paper
09:00-10:00	Scandinavian Symposium 08:30-10:00		Instructional Courses 08:30-10:00	Session 08:30-10:00
10:00-11:00		The Refractive Year in Spanish 10:00-11:00		
11:00-12:00	Main symposium: Endothelial corneal dysfunction: pathophysiology,		Instructional Courses 10:30-12:00	Free Paper Session 11:00-12:30
12:00-13:00	current management and new horizons 11:00-13:00			
13:00-14:00		'Best of the Best` Review Session		
14:00-15:00		13:00-15:00		
15:00-16:00				
16:00-17:00				
17:00-18:00				
18:00-19:00				
19:00-20:00				
20:00-21:00				



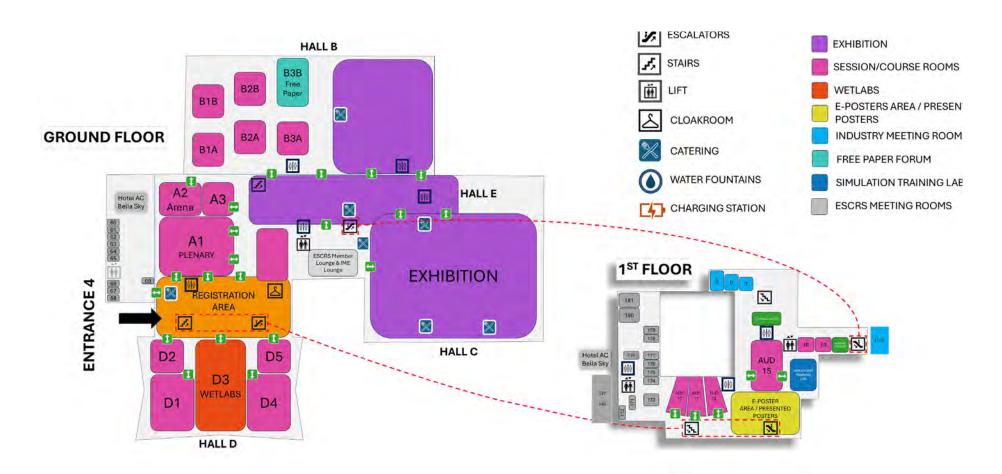






Bella Center, Copenhagen Congress Floor Plan

Floorplan correct at time of printing. Changes may apply.





Bella Center, Copenhagen Exhibition Floor Plan - Hall C & E

Floorplan correct at time of printing. Changes may apply.





Bella Center, Copenhagen Exhibition Floor Plan - Hall C & E

ESCRS

The Exhibition associated with the 43rd Congress of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Bella Center Copenhagen in Hall C and Hall E.

Venue information

Bella Center Copenhagen Martha Christensens Vej 8, 2300 Copenhagen S Denmark

Floorplans: www.bellacenter.dk/en/organiser/floor-plans

Congress and Exhibition Dates

Congress: Friday 12 - Tuesday 16 September 2025 Exhibition: Friday 12 - Monday 15 September 2025

Exhibition Schedule

Please note schedule is subject to change.

	Dates	Times
Additional Build-Up	Tuesday 9 September (subject to fee & advance booking)	08:00 - 22:00
	Wednesday 10 & Thursday 11 September	08:00 - 22:00
Build-Up	Friday 12 September (finalization on stands, cleaning)	08:00 - 11:00
	Friday 12 September	12:00 - 17:00
Opening Hours	Saturday 13 September	09:00 - 17:00
Visitors	Sunday 14 September	09:00 - 17:00
	Monday 15 September	09:00 - 17:00
	Friday 12 September	08:00 - 18:00
Opening Hours	Saturday 13 September	08:00 - 18:00
Exhibitors	Sunday 14 September	08:00 - 18:00
	Monday 15 September	08:00 - 22:00
Break Down	Monday 15 September	19:00 - 22:00
break Down	Tuesday 16 September	08:00 - 22:00

General Sales Information & Priority Points System

Exhibition space will be allocated based on a priority points system.

Full details on the ESCRS Priority Points system are available at the following link: <u>CLICK HERE</u>

Booking will open initially via restricted presales to companies with priority points accumulated in 2024. Thereafter general sales will open to all companies on a first-come first-served basis.

Ordering will take place via an online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors in due course.

If you are new to ESCRS, please contact <u>escrs.sponex@mci-group.com</u> to request access for the online booking platform.

Exhibition Pricing

Exhibition - Space only (per sqm) Price (EUR) 825 excl VAT

As part of the ESCRS 2025 Congress, an exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to over 8,000 on-site healthcare professionals, with an interest in all areas of cataract and refractive surgery.

The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Kindly keep in mind that for Booth spaces over 250 sqm an emergency aisle needs to be incorporated within the booth.

Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2025 Congress website
- One Priority Point per (EUR) 1,000 spent on booth space rental
- 3 complimentary exhibitor badges for your first 9m2 of exhibition space;
 1 additional badge for each additional full 9m2 thereafter.
 Additional badges available for purchase at (EUR) 240 including mandatory carbon off-setting fee (EUR) 20 and excluding VAT and charges.









Satellite Education Symposia

Small Room (300pax) 60 mins **Price (EUR) 28,500** excl VAT

Medium Room (400-500pax) 60 mins Price (EUR) 37,000 excl VAT

Large Room (700pax) 60 mins Price (EUR) 48,500 excl VAT

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with industry to communicate their message, while providing high quality medical education to delegates.

Symposia are organised outside the time of the official congress programme.

All symposia are offered in the congress centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

Satellite Meeting Sponsorship Includes:

- Venue rental
- Online promotion from https://congress.escrs.org/
- Audiovisual standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunities for follow-up publication in EuroTimes
- Opportunity to place symposia on ESCRS on Demand. This service is available for purchase from ESCRS
- Live online diffusion to the virtual attendees
- 5 complimentary full registration badges.









Near Live Surgery

Pricing available on request

The aim of this programme is to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world.

As a sponsor of this programme you will get a 10-13* minute slot including the case introduction, near-live surgery video and Q&A discussion.

Sponsorship includes the following benefits:

- A sponsor recognition introductory slide with your logo
- A copy of the recording post congress, which you can use for your own marketing purposes
- A sponsor logo/recognition next to your session on the Near Live Surgery programme webpage on ESCRS 2025 Congress website

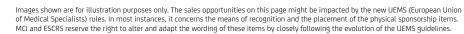
Please note that as a sponsor, you will be required to organise and handle the recording of the surgery and provide us with the video file in advance. The video should be in 4K quality (.mp4) and have live comments from the surgeon in English, not voice over post recording.

The surgeon will also need to be present at the congress in Copenhagen for the Q&A during the session.





^{*}Exact length will be confirmed once the programme is finalised







Sponsorship Opportunities Digital Sponsorship Items & Prices

e-Blast to Registered Delegates

Price (EUR) 16,000 excl VAT

Promote your symposium or exhibition booth to registered delegates!

An HTML email will be sent to ESCRS Annual Congress registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor



e-Blast to Full Database

Price (EUR) 21,000 excl VAT

Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150'000 contacts!

This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

• An HTML email provided by the sponsor will be sent to ESCRS database at a requested date







Sponsorship Opportunities Digital Sponsorship Items & Prices

Congress App (Exclusive)

Price (EUR) 30,500 excl VAT

The official ESCRS Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in Copenhagen.

The ESCRS App is designed with our delegates in mind so that they will have all the information that they need at their finger tips!



Opportunity includes:

• Your brand/logo will be incorporated into the design of the section dedicated to the industry.

Website Advertising (Exclusive)

Price (EUR) 11,000 excl VAT

ESCRS is pleased to offer Website Advertising opportunities on https://congress.escrs.org.

Reach thousands of ESCRS Delegates by booking a banner on the ESCRS Congress Website industry page.

This is an exclusive opportunity! The booking term is March – September (inclusive).

Opportunity includes:

• A sponsored banner on the ESCRS Congress website industry page.







On-site Sponsorship Items & Prices

Charging Station -4 stations available (per station)

Price (EUR) 21,000 excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help delegates to keep their devices charged during the event, your logo representation will drive awareness and acknowledgement.



Central Session Displays (Exclusive)

Price (EUR) 31,000 excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

Sponsors can include static ads and/or a 30 second silent video in between live programme information.





Floorplan Signage (Exclusive)

Price (EUR) 27,000 excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth

number and the position of your booth on the floorplan itself.



On-site Sponsorship Items & Prices

Printed Pocket Programme

Inside Back Cover Inside Page

(EUR) 15.000 excl VAT (EUR) 12,000 excl VAT

The pocket programme is a useful pocket-sized quide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general congress information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials. Adverts will be located in the industry section of the pocket programme.



e-Posters Area

Price (EUR) 21,000 excl VAT

Your logo will appear in the strategically located E-Posters Area. This area allows all delegates to browse through the submitted posters.

Available for sponsors wishing to promote the research done by the delegates.







(POA, branding opportunities brochure published separately)

Maximise your company's exposure onsite within the exhibition hall with our advertising opportunities.

Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products. Information on signage will be made available separately.





ESCRS Today

ESCRS Today is the daily newspaper published by EuroTimes on site at the 43rd Congress of the ESCRS.

Packed with news and photos of the day's events, ESCRS Today provides Industry with the opportunity to promote their Industry Symposia and attract delegates to their booths.

ESCRS Today is hand delivered to Congress delegates each morning as they enter the Congress Centre. ESCRS Today is often kept as a souvenir and is taken home by delegates to share with colleagues who were unable to attend the meeting.

For information on ESCRS Today advertising opportunities at ESCRS 2025, please contact roo. khan@wearemci.com









Sustainable Partner Packages





ESCRS 2023 Congress – Key Impacts



27259.25 tCO2e

Average Carbon Footprint per attendee: 1851.22 kgCO2e

Total Waste Footprint: 52.88 tonnes

100% of Congress's CO2e offset

49.8% of waste recycled

62% of food served: vegetarian or vegan

92% of assets: hired or made from reclaimed materials

Prepared in collaboration with the GDS-Movement

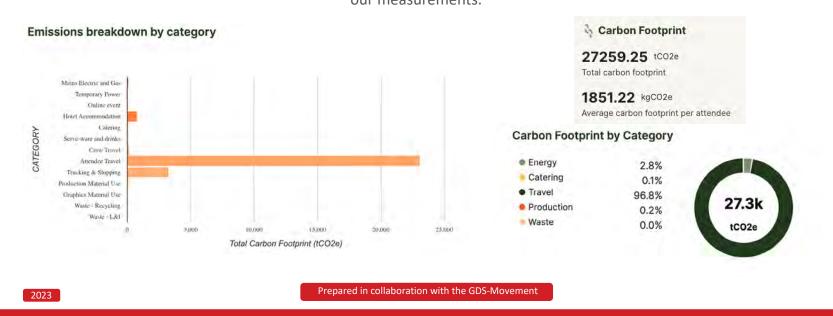
2023

Sustainable Partner Packages





We calculated the congress' s carbon and waste footprint using industry best practice methodologies as well as an advanced measurement tool called TRACE. The emissions from local event production, delegate and team travel, accommodation, food & beverage, venue, and online participation are included in the scope of our measurements.



Sustainable Partner Packages



Circularity of Materials



In the realm of sustainable practices, these three compelling data elements underscore a commitment to environmental responsibility in the production of the congress.

Percentage of assets hired or made from reclaimed materials

92.2%

Percentage of materials reused, donated, repurposed

86.2%

Percentage of materials recycled post event

13.4%

Hiring assets contribute to ESCRS Mission Zero by reducing the demand for new production, minimising resource consumption, and fostering a circular economy.

Providing a second life to materials after the Congress contributes to significantly reducing waste, minimising environmental impact, and fostering a more circular and resource-efficient economy.

Recycling production materials after the event reduces waste sent to landfills, contributing to a more environmentally responsible and circular approach to material usage.

2023

Prepared in collaboration with the GDS-Movement

Sustainable Partner Packages Opportunities & Prices

Mission Zero Carbon Offsetting Partner

Price (EUR) 42,000 excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of working towards a carbon neutral congress.

Your funding will support the measurement and offsetting of the carbon emissions associated to the ESCRS Congress 2025. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Congress Carbon Offsetting programme
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2025 Sustainability Report

Water Stations (Exclusive) - 20 Stations

Price (EUR) 42,000 excl VAT

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

Assets include:

- 20 Water stations with your branding through the Congress venue
- Logo on the ESCRS website sustainability page
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2025 Sustainability Report







Sustainable Partner Packages Opportunities & Prices

Sustainability in Action: Clean the World Initiative

Price POA

The Clean the World Initiative, aligned with this mission, focuses on recycling unused hotel soaps into hygiene kits for underserved communities.

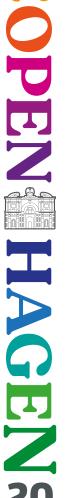


This partnership will enable ESCRS delegates to contribute directly to global health efforts while supporting the Congress's overarching sustainability goals. Together, we take steps toward a zero-waste future while fostering positive social impact. At the Congress, delegates will be invited to assemble these kits at a designated high-traffic area, providing a hands-on opportunity to contribute to this impactful cause. Once completed, the kits will be distributed locally to individuals in need.

Assets include:

- Branding at the designated space of Clean the World area
- Logo on the ESCRS website sustainability page
- \bullet Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2025 Sustainability Report







Terms & Conditions

ESCRS 2025 CONGRESS OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2025 Congress in the following form and definition:

- Face to face Meeting at the Bella Center Copenhagen with a projected "in-person" attendance of over 8.000 healthcare professionals
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 12 16 September 2025

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2025 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participations Click here for further information. Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 150 days prior to the Meeting	50% of total order amount
Within 149 days of the Meeting	100% of total order amount

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.



Terms & Conditions

ESCRS

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA Rue du Pré-Bouvier 9 1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospection and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): privacy@mcigroup.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/
- https://www.efpia.eu/relationships-code/the-efpia-code/

ADDITIONAL USEFUL INFORMATION CAN BE FOUND HERE:

• https://www.wonderfulcopenhagen.com/convention-bureau/plan-your-event/how-do-business-denmark







2025 ESCRS iNovation Day

Friday 12th September 2025

Bella Center, Copenhagen, Denmark



www.escrs.com

#ESCRS2025 #ESCRSiNovation













Introduction

ESCRS to host fourth annual iNovation meeting this September

After hosting another successful iNovation Day in Barcelona The European Society of Cataract and Refractive Surgeons (ESCRS) is excited to announce the 4th iNovation Day on Friday, September 12, 2025 from 8:30-16:00 at the Bella Center in Copenhagen, Denmark, immediately prior to the opening of the main ESCRS Congress.

iNovation Day is a truly unique meeting. Not only because it brings together doctors, corporate executives, emerging companies and financial community leaders from across Europe and other parts of the world, but because it is "The Innovation Meeting for Doctors" to review, discuss and shape the future of our industry!

With over 50% of doctor attendees and panelists iNovation sessions focus on the most urgent clinical needs and barriers to success in anterior segment care. This is far higher doctor representation than any other global ophthalmology innovation meeting.

In 2025 we will cover technology innovations to address barriers and urgent clinical needs within the next 5-10 years with a special focus on artificial intelligence and how it will impact everyday practice. Unique perspectives will be shared by guest speakers from the European investment, regulatory and research communities. We will also continue unique components including a panel with leaders of all the major anterior segment associations and the Innovator Den featuring key doctor innovations.

New this year will be a special discussion on medical retina and the fact that almost two-thirds of ESCRS delegates are performing intravitreal injections in their patients.

The programme will be highly interactive, featuring a live chat for comments as well as audience polling to complement the focused panel discussions, with up to 20 emerging company presentations, guest speakers and survey data on attendee and ESCRS delegate interests, trends and concerns. Over one hour of networking breaks will also be included.

I look forward to seeing you in Copenhagen!

Prof. Filomena Ribeiro

ESCRS President

Programme Committee

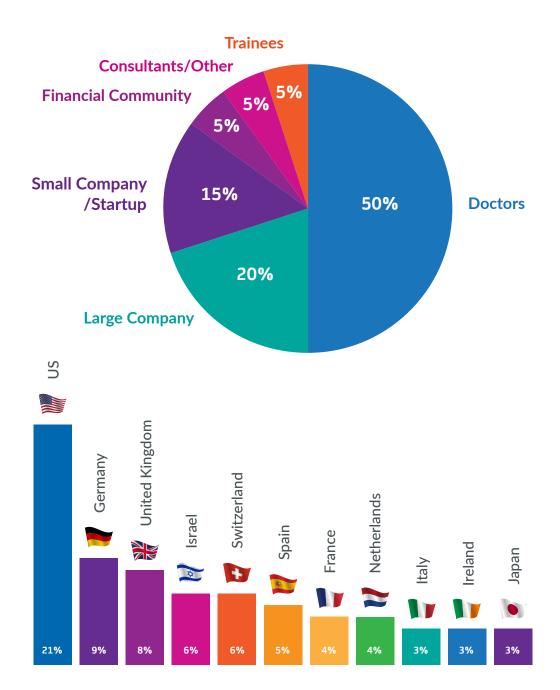
- Roberto Bellucci
- Burkhard Dick
- Oliver Findl
- José Güell
- Thomas Kohnen
- Rudy Nuijts
- Filomena Ribeiro
- Paul Rosen



iNovation Day Facts

The 3rd ESCRS iNovation Day brought together 500 experts in the field of ophthalmology.

ESCRS iNovation Day is a global innovation meeting targeting doctors, clinical specialists, business experts and thought leaders from Europe and across the globe.



Top 10 Countries Represented by Attendees

Programme Overview

Friday 12th September 2025

08:00 - 16:30

Meeting Itinerary Subject to change

- 9 Sessions with Expert Panel Discussions
- Presentations from approximately 20 emerging technology companies
- Networking breakfast, lunch and several breaks
- Guest speaker lectures
- Prevailing trends survey of pre-registered attendees



Bronze EUR 8'000

- Mention as Bronze sponsor on the website
- Featuring as Bronze sponsor on dedicated sponsor signage at the venue
- Featuring as Bronze sponsor on the sponsor list in the intersession slides in the session room
- 1 Complimentary registration pass*

Silver EUR 15'000

- Mention as Silver sponsor on the website
- Featuring as Silver sponsor on dedicated sponsor signage at the venue
- Featuring as Silver sponsor on the sponsor list in the intersession slides in the session room
- Quarter page advertisement on an inside page in the programme book
- 2 Complimentary registration passes*

Gold EUR 30'000

- Mention as Gold sponsor on the website
- Featuring as Gold sponsor on dedicated sponsor signage at the venue
- Half page advertisement on an inside page in the programme book
- Featuring as Gold sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Gold sponsor on the directional signage at the venue
- One 10 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- 4 Complimentary registration passes*

Platinum EUR 60'000

- Mention as Platinum sponsor on the website
- Featuring as Platinum sponsor on dedicated sponsor signage at the venue
- Full page advertisement on inside page in the programme book
- Featuring as Platinum sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Platinum sponsor on the directional signage at the venue
- Featuring as sponsors of the coffee breaks
- One 20 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- One dedicated e-mailer to database of registered persons to the event
- 10 Complimentary registration passes*

Diamond EUR 90'000

- Mention as Diamond sponsor on the website
- Featuring as Diamond sponsor on dedicated sponsor signage at the venue
- Full page advertisement on either inside cover or outside back cover page in the programme book
- Featuring as Diamond sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Diamond sponsor on the directional signage at the venue
- Featuring as sole sponsor of either the breakfast, lunch or conclusion networking reception
- One 20 second or two 10 second (maximum durations) session adverts in a chosen session (advert videos to be provided by the sponsor and to be focussed on innovation perspectives)
- Two dedicated e-mailers to database of registered persons to the event
- Video interview with ESCRS president distributed to all ESCRS Delegates shortly after iNovation Day
- 15 Complimentary registration passes*
- 5-minute lecture on product development pipeline during the 4th ESCRS iNovation day

^{*}To cover registration of industry panelist speakers

Emerging Company Showcase

Emerging Company Showcase

The ESCRS is looking to identify smaller companies with emerging technologies to present at the 4th ESCRS iNovation Day taking place on 12 September 2025 at the Bella Center, Copenhagen, Denmark.

The goal is to have emerging technologies presented to a large ophthalmic audience of doctors and industry to accelerate market introductions.

Presentations will be reviewed and discussed with a panel of ESCRS doctor leadership and key industry leads. Presenting company applications will be reviewed by the iNovation Program Committee, that includes the key leadership of the ESCRS organization. If your company is selected, the fee to present is €1,500.



Terms & Conditions

ESCRS INOVATION DAY 2025 OUTLINE / PROJECT DEFINITION All items listed in this brochure apply to the ESCRS iNovation Day 2025 in the following form and definition:

- Face to face Meeting at the Bella Center, Copenhagen, Denmark on 12 September 2025 with a projected "in-person" attendance of 500 delegates.

RESERVATION

To be valid, your reservation must be submitted to the ESCRS iNovation Day 2025 Sponsorship Secretariat. Sponsorship items allocations will be attributed on a first-come-first-served basis. The reception of the signed order form or the purchase on the online platform serves as the basis. Once items have been attributed, no change will be possible without MCI Suisse SA's written agreement

The submission of an order via signed paper order form by email or on the online platform constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to:

<u>escrs.inovation@mci-group.com</u> in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy applies in the event of partial cancellation of items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor	Cancellation fees applied
Until 150 days prior to the Day	50% of total order amount
Within 149 days of the Day	100% of total order amount

ESCRS PRIORITY POINTS SYSTEM

FORCE MAJEURE

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In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

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MCI Suisse SA Rue du Pré-Bouvier 9 1242 Satigny, Switzerland

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COMPLIANCE/CODE OF CONDUCT

- https://www.medtecheurope.org/resource-library/medtech-europe-codeof-ethical-business-practice/
- https://www.efpia.eu/relationships-code/the-efpia-code/

PANELISTS

Registration for industry speakers are to be covered by the sponsor using the allotment of free badges included in the sponsoring package. Travel and lodging also needs to be covered by the sponsor.



COPENTAGEN

12-16 SEPTEMBER 2025

Bella Center, Copenhagen - Denmark



EXHIBITION & SPONSORSHIP MANUAL

www.congress.escrs.org