PRODUCTION

Audiovisual integrations

Furniture
Live Streaming

Production Monitoring and QM

Backoffice
Streaming and online audience supervision
Hybrid helpdesk
Quality management for recordings
Remote speaker onboarding
Fallback Management & Backup

Symposia Features

Custom Design
Show Caller
Lead Retrieval
Announcement
Streaming Page
Convenor
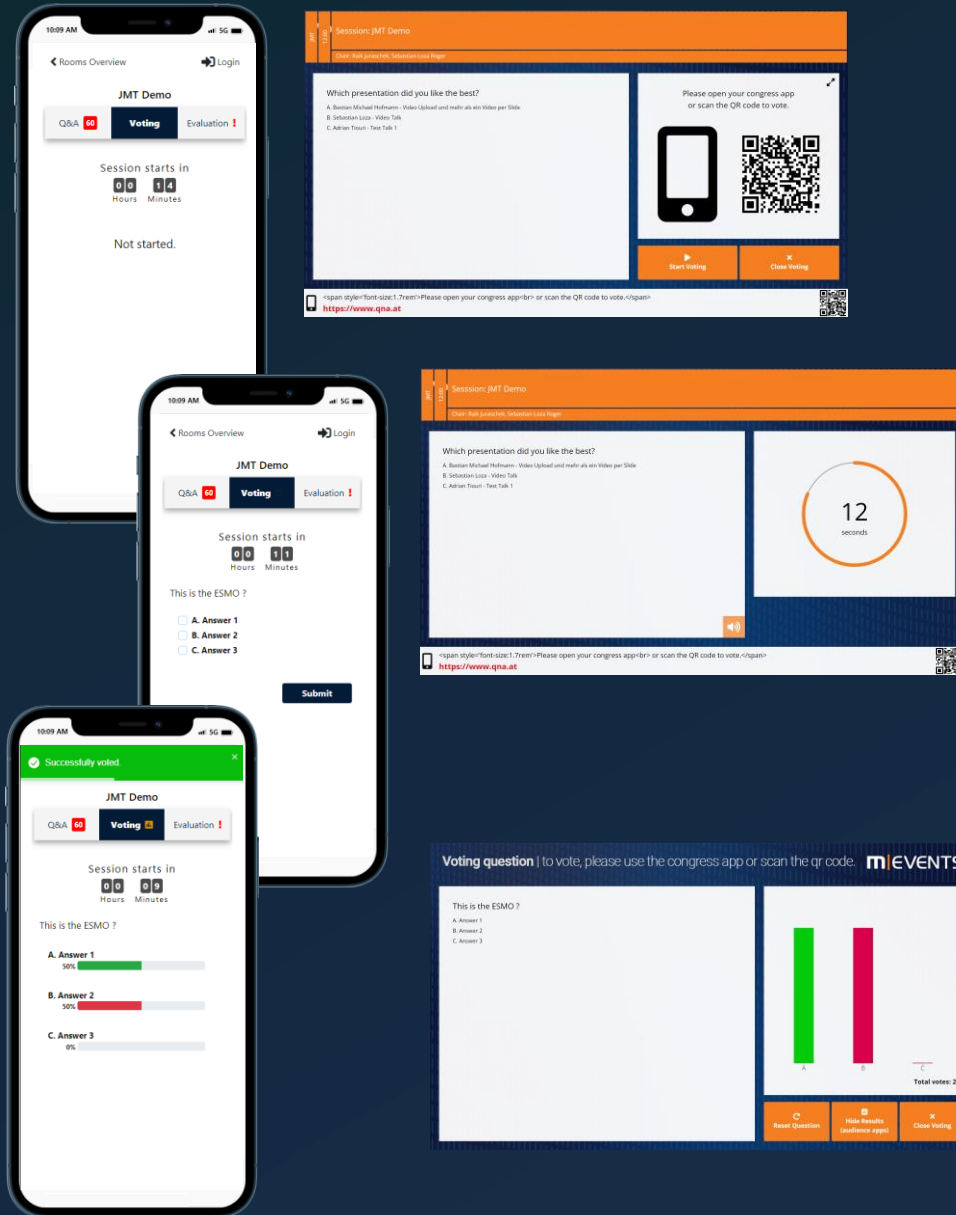
Quality Management and Industry Integration.

Expand the range of your congress offering with scalable functions to realise your customised event. Create production security and offer the industry attractive integration options.

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Voting and Interactivity

Interactive Audience | Integrated Voting

Hybrid

Features:

> online voting for on site participants via QR-Code via their mobile device

> online voting for remote audience via conference website live stream player

> correct answer or multiple choice can be activated

> max. 6 answer possibilities

> max. 10 questions per session

Requirements:

> M Events presentation management system is mandatory

> deadline for submission of voting questions latest 48hours prior to the session start

> sufficient WIFI-capacity depends on provided official congress WIFI

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Interactive Audience | Q&A Moderation
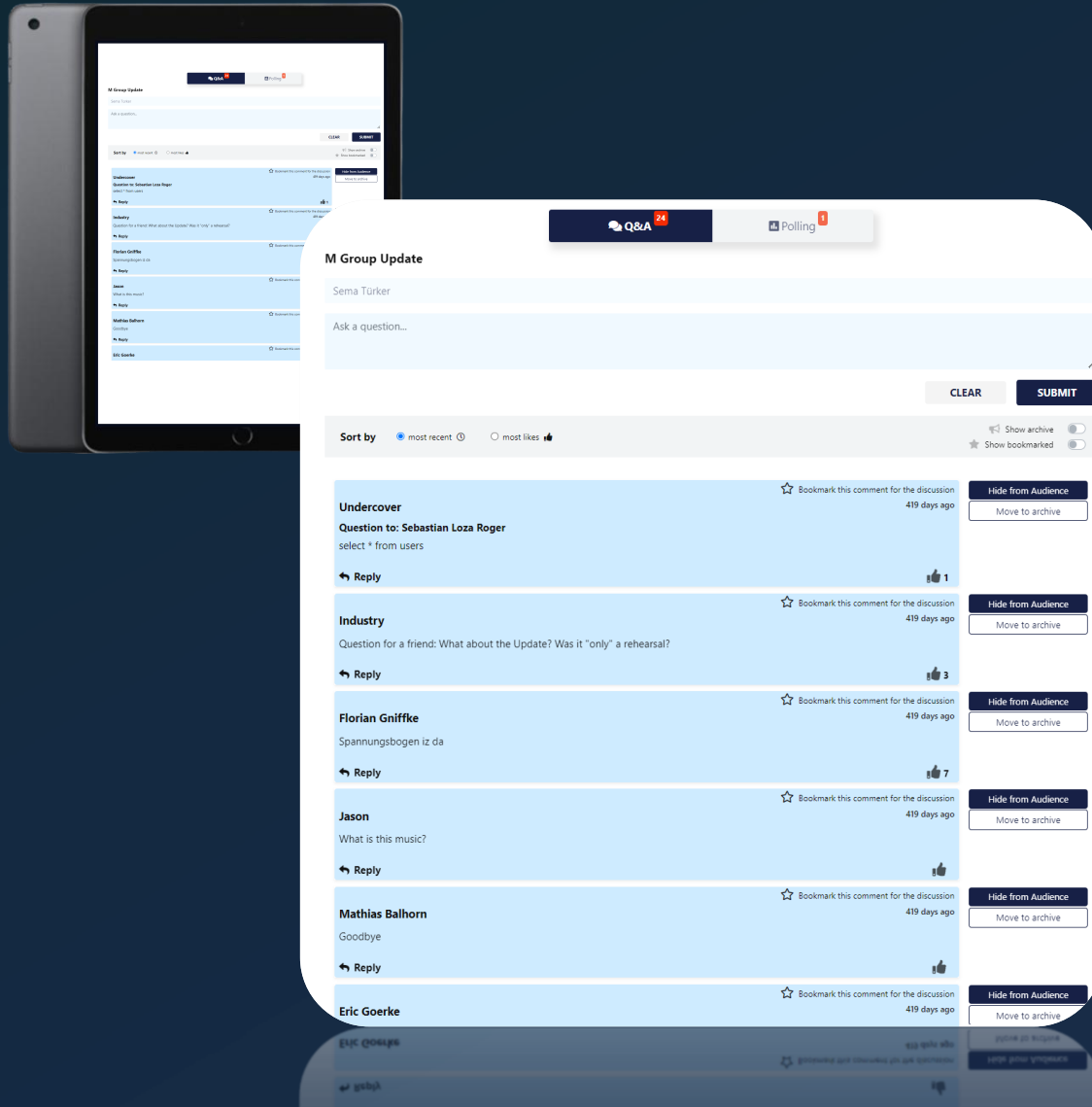
Onsite

Features:

> Provision of a Q&A moderation link per session

> including 1 iPad for onsite moderation

> Moderators can manage incoming comments and questions also by visibility to audience and/or faculty

> manage visibility to audience and/or faculty

Interactive Audience | Session Evaluation

The evaluation form can be made available and integrated during the live days as part of live streams and on-demand sessions.

For on-site participants, the QR code and/or URL should be included in a presentation (e.g., take-home message slides or similar).

Please send the questions by 25 August 2025 to industry@m-events.com

> Free text input

> Rating

> Multiple Choice

An export as an Excel file with the results is included and will be delivered within 72 hours after the end of the last live session of the congress.

Optional:

> External evaluation can be integrated on request via the link provided

www.research.net/r/DEMOEVENT1

Design and Branding

Branding - Digital Lectern

Leave area free of text and logos!

Speaker name appears automatically when presentation starts

1080 px wide,

480 px high

Levin Schriewer

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Free space for individual designs

1080 px wide,

1440 px high

OR

use all space for individual designs

(no name display)

1080 px wide,

1920 px high

One digital lectern with one integrated 40" vertical front display will be placed on the session room stage.

Resolution: 1080 px wide, 1920 px high

Please provide:

> one background image (PNG or JPEG graphic format), 1080 px wide and 1920 px high by 25 August 2025

> If the speaker's name shall be displayed, leave the top 480px plain and indicate the text color for the name

> if the speaker's name is not displayed, please prepare a full-screen image

64 cm

111,5cm

55 cm

101cm

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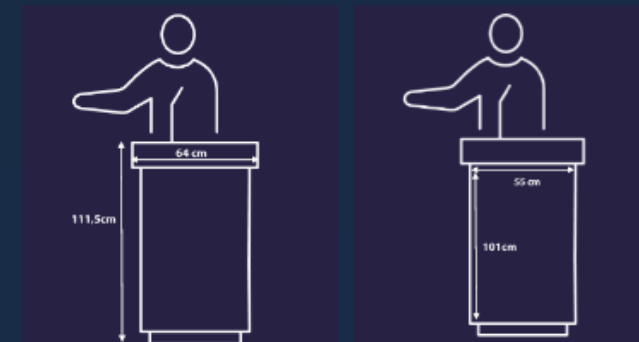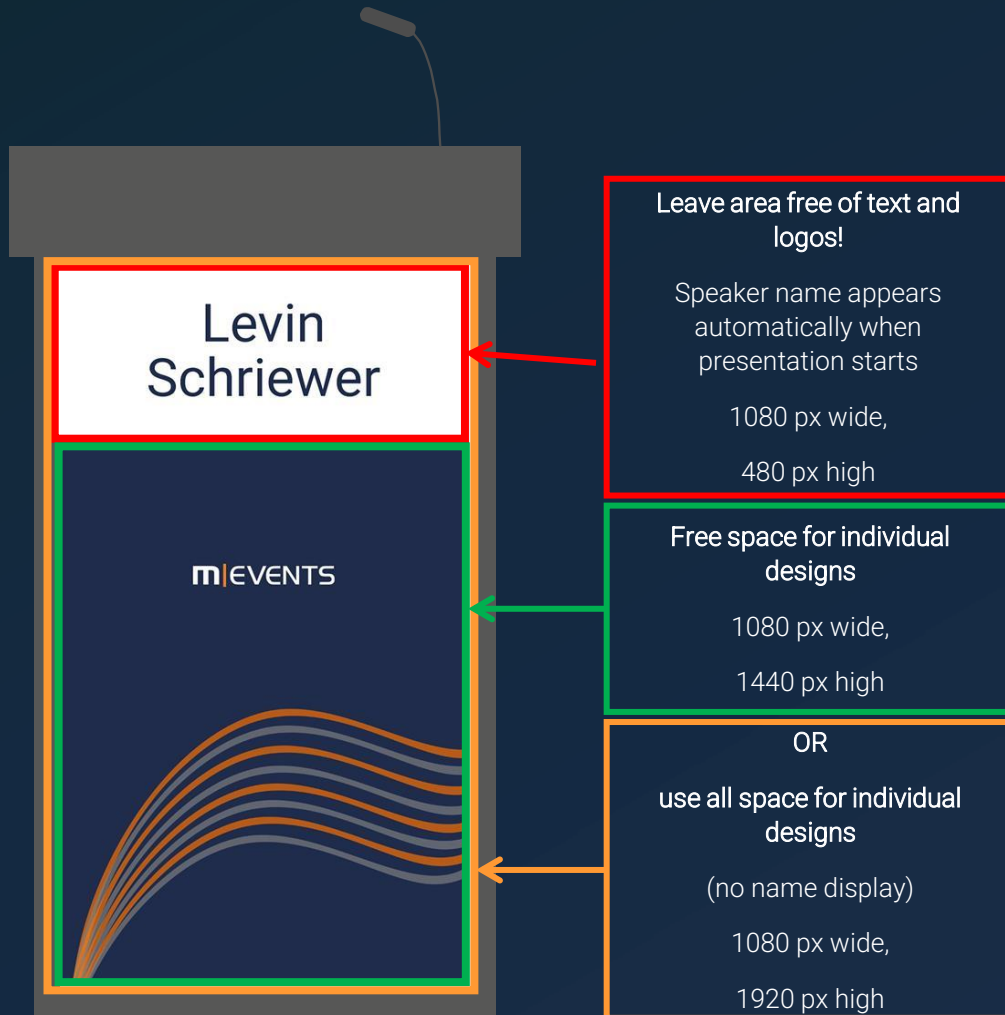
Branding - PiP Background

155 px

120 px

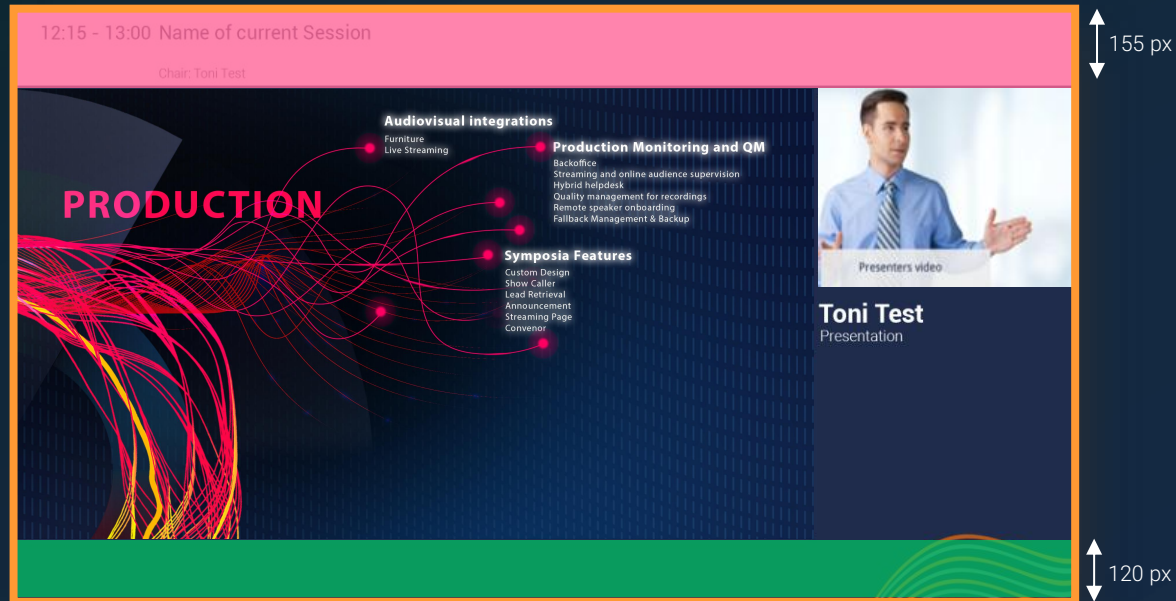| Leave top area of background graphic free of text and logos!	Free bottom space for individual designs incl. logos, text etc.	Background image 1920 px wide x 1080 px high with individual design
155 px high	120 px high	Keep middle section design free of any logo or text
Session details appear automatically from the programme database		Presentation, speaker details and camera picture appears automatically

> Includes the integration of a customised background for a symposium.

> The dynamic content (session title, room name, chair name, speaker name, presentation title) as well as presentation and speaker photo or camera image, are automatically generated and are always visible in the foreground and cannot be modified or removed.

> The background design will be visible throughout the session: on projection screen (if layout is present) and/or in livestream and recording

> Requirements:

- The final background image must be sent to us no later than 25 August 2025
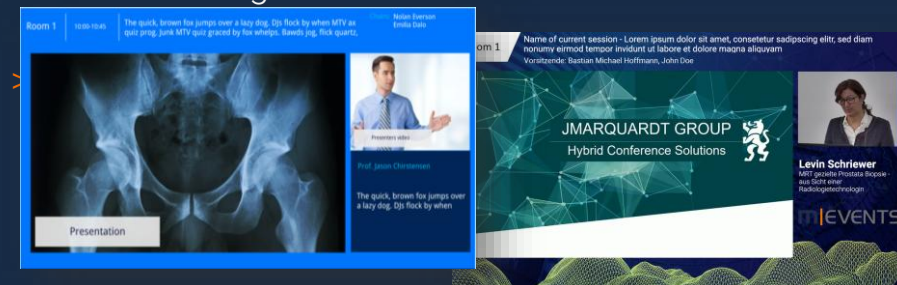
Branding – Main Projection| Rooms with full screen mode (without PiP)

200 px

150 px

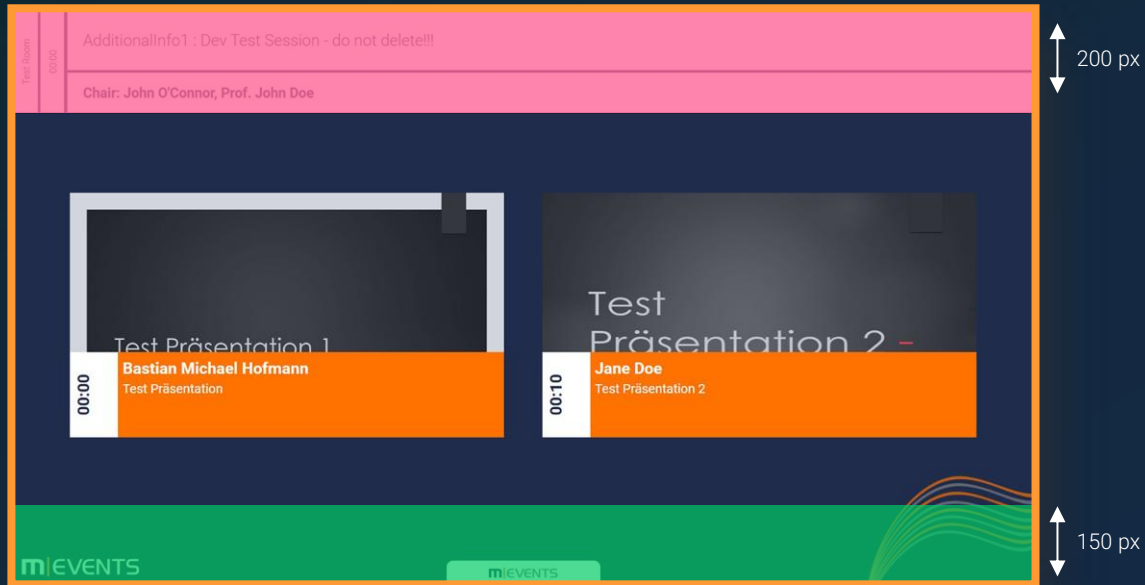| Leave top area of background graphic free of text and logos!	Free bottom space for individual designs incl. logos, text etc.	Background image 1920 px wide x 1080 px high with individual design
200 px high	150 px high	Keep middle section design free of any logo or text
Session details appear automatically	Central help button appears automatically	Session agenda tiles/presentation start buttons appears automatically

> The background can be customised with an individual design.

> The content is automatically generated and always displayed in the foreground (session title, room name, names of the chairpersons, presentation buttons with speaker name and presentation title, M|Events help function, etc.)

> These cannot be modified or removed.

> Please provide

  - 1 x background image (PNG, JPEG) with 1920 px width and 1080 px height for a 16:9 projection format by 25 August 2025 to industry@m-events.com

Branded Contents - Intersession Slide Show - break slides

The company can hand in a slide show or a video, which will be played on a loop during the program break in the session room

> one time before the actual session

> duration of loop max 15min.

> Video/Presentation duration 1-5 min max.

> PPTX or video embedded in PPTX

The file must be provided by 25 August 2025 to industry@m-events.com

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On Stage

OnStage Setup | Extra Screen

Content

MAIN AUDITORIUM
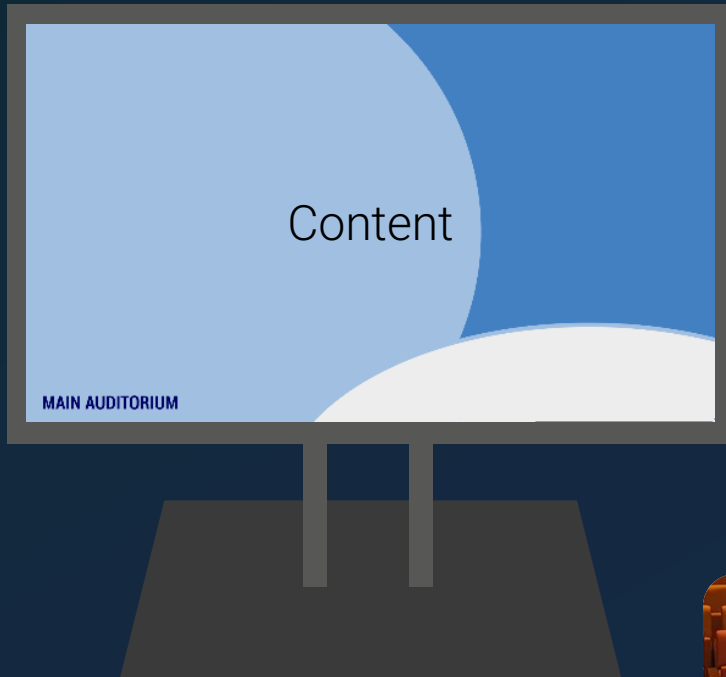
Improve visibility and engagement with an additional preview screen on stage. This upgrade allows speakers and moderators to stay connected to their presentation by displaying the current slides or audience Q&A in real time.

Features:

> Flexible placement – positioned next to the lectern or at a preferred location on stage

> Enhances speaker experience by ensuring clear visibility of key content

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OnStage Setup | Audio Upgrade

Enhance your event's audio setup with our Audio Upgrade, offering additional wireless microphones for greater flexibility and mobility on stage. Perfect for panel discussions, debates, Q&A sessions, and dynamic presentations, this upgrade ensures clear and professional sound.

Features & Options:

> Additional wireless microphones – available in headset, lavalier, or handheld options

> Ideal for flexible on-stage settings, including moving moderation and discussion rounds

> Upgrade packages available for 2, 4 or 6 additional microphones

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Administration and Rehearsals

Individual Technical Rehearsal

Hybrid

> in the session room to test all booked functionalities

> final show flow, customer is responsible for the agenda

> final run-through: for designs, content, presentations, voting, online features, extra hardware, etc. depending on the bookings

> incl. technician

> bookable rehearsal slot must be coordinated according to set-up days and congress programme

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Assisted Session Service

> The package includes a dedicated technician who will be present in the room for the entire session, including 15 minutes of preparation time.

> Important:
  Our technicians support multiple rooms simultaneously and address technical issues as quickly as possible. However, if this feels too uncertain for you, you can book a dedicated technician who will focus exclusively on your session for its entire duration.

> Optional:
  Book an individual rehearsal with the same technician to ensure everything runs smoothly.

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Session Content Upload | Group Upload | Convenors

Simplify your session's content management with our Session Content Group Upload, offering seamless access for company representatives to upload the presentations on behalf of the speakers.

Features & Options:

> Access for two company representatives – exclusive access to upload session materials

> Easy-to-use platform – streamlined interface for quick and efficient content submission
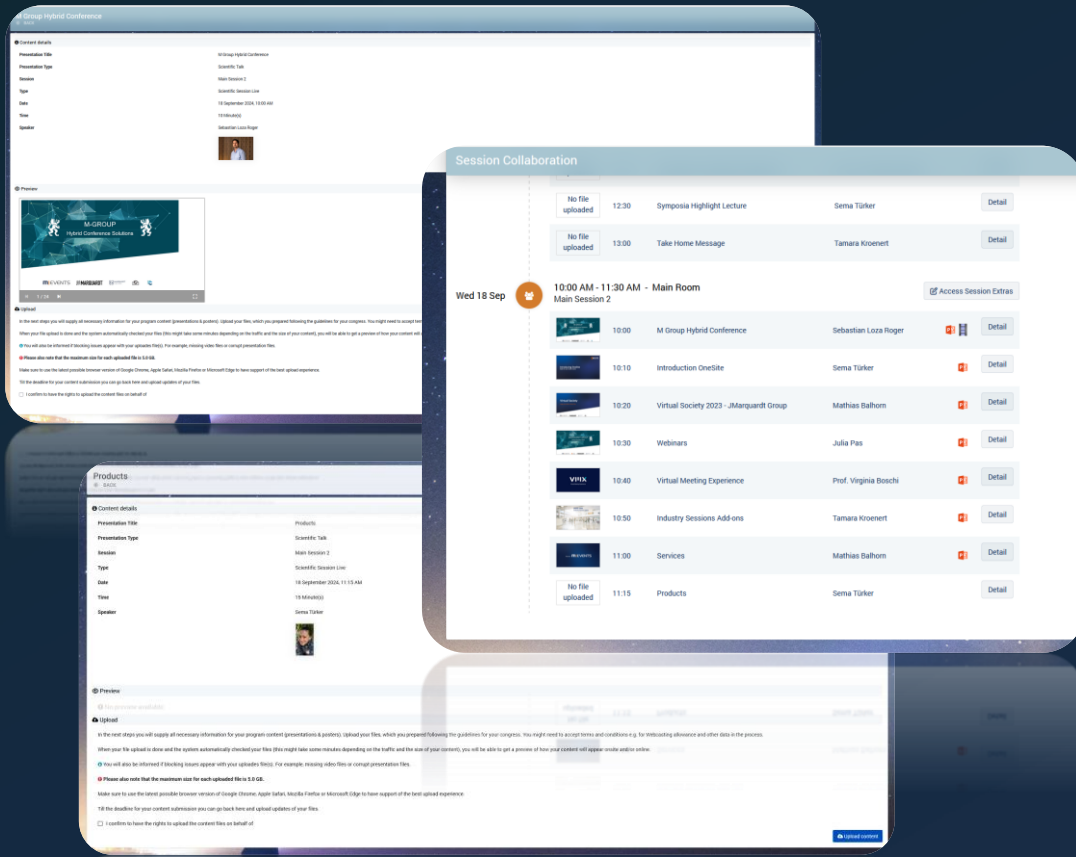
Thank you

industry@m-events.com

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Adjustments

Customized solutions and package changes can be offered upon request. For questions and adjustments please contact:

M Events Cross Media GmbH
Gaußstraße 3
12459 Berlin / Germany

Industry Department
Laura Hahn
E: industry@m-events.com

Important information

Please complete **1 order form per session** and return it latest **11 July 2025** to:
industry@m-events.com

Please Note:
- All *Optional* offers are upon request and are not included in the offered Packages.
- Surcharge 25% for orders after the deadline. Orders after the deadline only upon request and availability.

VAT Note: All prices quoted exclude VAT. For an intra-community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the VAT ID is provided.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of the invoice. If payments are delayed, we have no obligation to deliver the service.

Change Requests
Once the client has accepted the offer, any subsequent client requests to change the scope or services may only be considered by M-Events if received at least four weeks prior to the conference. In the event of fewer requirements than indicated, changes of up to 20% of the contract amount will be considered if indicated to us at least 28 days prior to the conference. Changes may have cost implications for the client. If the requests increase the scope of services, M Events will charge for the extras according to the pricing schedule (surcharges may apply).

Cancellation fees
100% of the total order amount.

The General Terms and Conditions of M Events Cross Media GmbH applies:
www.m-events.com/public/AGB_MEV_EN_220127.pdf

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Order Form - ESCRS 2025

▶ Please complete **1 order form per session** and return it latest by **11 July 2025** to: industry@m-events.com

Details of Industry session and Ordering Company	
Industry Session Date and Time	Industry Session Room
Industry Session Title	
Company Name	VAT ID No.
Invoice Address	
Zip Code / City	Country
Name of the Purchaser (capital letter)	PO Number (if applicable)
E-Mail	Phone

Technical services for industrial meetings	unit price	Qty.	Total
Integrated Voting | per session	€ 1.750		
Q&A Moderation (incl. iPad) | per session	€ 850		
Session Evaluation | per session	€ 1.250		
External Evaluation embedding | per session	€ 450		
Lectern Branding | per session	€ 650		
Livestream & Rec Branding | per session	€ 650		
Main Projection Branding | per session	€ 650		
Intersession Slide Show | per session	€ 650		
Extra 55" stage preview screen | per session	€ 600		
Audio-Upgrade - 2 microphones | per session	€ 1.400		
Audio-Upgrade - 4 microphones | per session	€ 1.900		
Audio-Upgrade - 6 microphones | per session	€ 2.400		
Individual Session Rehearsal | per session	€ 2.900		
Assisted Session Service | per session	€ 1.500		
Session content upload | per session	€ 550		
	Total net (EUR)*		

☐ I have read the General Terms and Conditions of M Events Cross Media GmbH

Date	Signature

*Note VAT: All stated prices are net and may be subject to applicable VAT.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of the invoice. If payments are delayed, we have no obligation to deliver the service. Surcharge after the deadline above. Cancellation fees: 100% of the total order amount. The General Terms and Conditions of M Events Cross Media GmbH apply.

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