

COPEN HAGEN ²⁰₂₅

Bella Center, Copenhagen - Denmark



BRANDING OPPORTUNITIES

MAIN ENTRANCE - Revolving Doors

Price **15'000 EUR** per glass panel (double sided)
2 available (one on each entrance)

SOLD

Prime visibility for arriving delegates!

Make use of the revolving doors to and from the
Registration Area!
Arriving and leaving delegates will see your
branding on adhesive stickers in a prime location!



REGISTRATION AREA - Escalators

2 available

Price:

15'000 EUR per escalator (2 sides) - Option 1 - **Best Visibility**

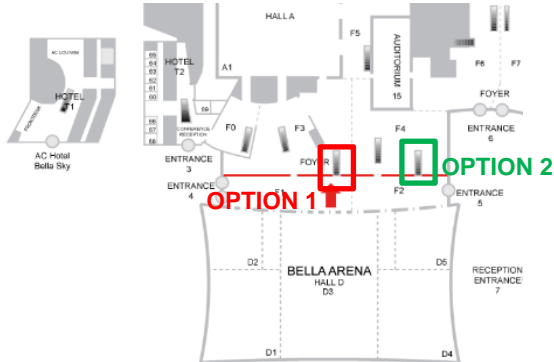
10'000 EUR per escalator (2 sides) - Option 2

SOLD

SOLD

Prime visibility for arriving delegates!

Placed in the Registration Area, the escalators are in a prime high traffic location. When using the escalators delegates get to the ePosters area, Auditorium 10, 11, 12 & 15 and Poster Pods.



REGISTRATION AREA - Stairs

2 available

Price:

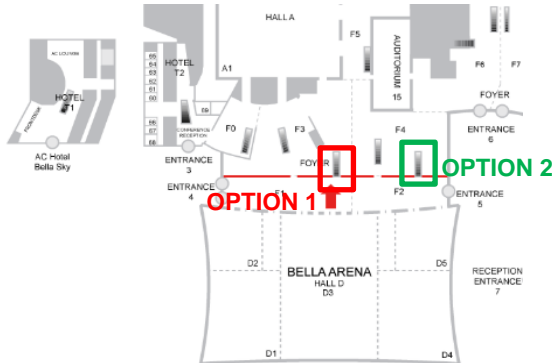
15'000 EUR per stair - Option 1 - **Best Visibility**

SOLD

10'000 EUR per stair - Option 2

Prime visibility for arriving delegates!

Placed in the Registration Area, the stairs are in a prime high traffic location. When using the stairs delegates get to the ePosters area, Auditorium10, 11, 12 & 15 and Poster Pods.



REGISTRATION AREA - Stairs

1 available

Price: **15'000 EUR**

Prime visibility for arriving delegates!

Placed in the Registration Area, the stairs are in a prime high traffic location. When using the stairs delegates get to the ePosters area, Auditorium10, 11, 12 & 15 and Poster Pods.



HALL E - EXHIBITION AREA - Top Banners

2 available - Price

Option 1 : 10'000 EUR

SOLD

Option 2 : 15'000 EUR

SOLD

Placed in the Exhibition Area, the top banners stairs are in a prime high traffic location. Visible for the delegate in the cross way between exhibition area and session rooms.



OPTION 1



OPTION 2

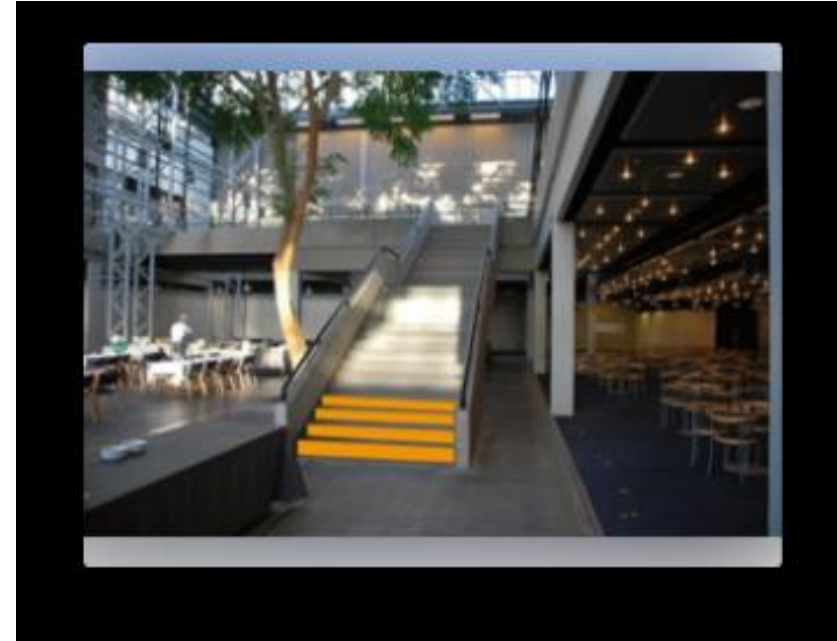
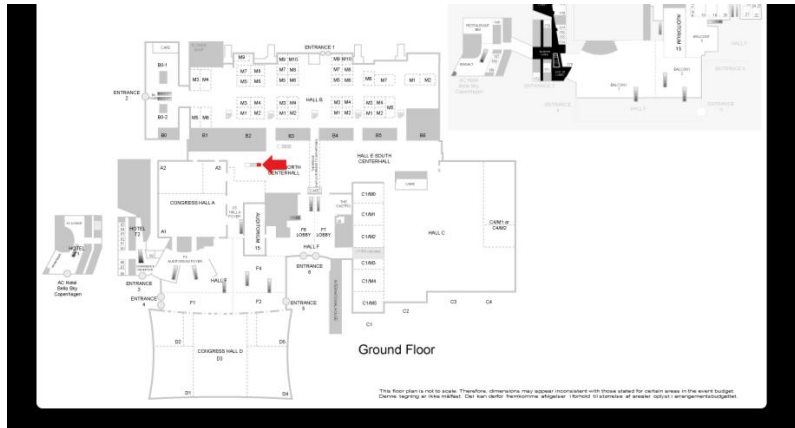
HALL E - EXHIBITION AREA - Stairs

EXCLUSIVE

Price **10'000 EUR**

SOLD

Placed in the Exhibition Area, the stairs are in a prime high traffic location. When using the stairs delegates get to the meeting rooms, the ePosters area, Auditorium10, 11, 12 & 15 and Poster Pods.



CONGRESS CENTRE - Floor Stickers

Price **1'000 EUR/ sticker (1sqm)**

Placed in the strategic location (TBD with MCI), the floor stickers are the perfect item to lead delegates to your booth or symposium.

The location(s) will be based on availability and at the discretion of MCI.



CONGRESS CENTRE - Branding cubes

Price **8'000 EUR/ cube**

Placed in the strategic location (TBD with MCI), the branding cubes are the perfect item to lead delegates to your booth or symposium

