

ESCRS Congress Copenhagen 2025

Bring Your Team Campaign



Bella Center, Copenhagen - Denmark





ESCRS Congress "Bring Your Team" Campaign – First-Time Ophthalmic Nurses / Technicians

Objective:

To encourage first-time attendance from Ophthalmic Nurses and Technicians at the ESCRS Annual Congress by reducing financial barriers and creating a structured access process.

Overview:

The "Bring Your Team" campaign is a targeted initiative to support and incentivise the participation of newcomers in the Ophthalmic Nurse / Technician registration category—specifically those who have never attended an ESCRS Annual Congress (dating back to Amsterdam 2021).

This is a strategic initiative to:

- Foster engagement from a key professional group in ophthalmology.
- Support wider multidisciplinary participation in the Congress.
- •Encourage senior doctors and trainers to bring and promote development opportunities for their teams.







Key Features of the Campaign:

•30% Discounted Registration Fee

A special discounted rate (30% off the regular Ophthalmic Nurse / Technician fee) will be available exclusively for qualifying first-time attendees.

Access via Unique Code

This discount will be unlocked via a code entered in the registration system.

Distribution of Access Codes

Access codes will be shared only upon request from department heads, who are responsible for ensuring the codes are distributed only to eligible Ophthalmic Nurses and Technicians.

Please contact: escrs.reghot@mci-group.com





